

# UK YOUTH



## Chair

Appointment Brief  
February 2020

**prospectus\***  
talentbeyondprofit







# Introduction

Dear candidate,

**Thank you for your interest in UK Youth. We are excited to be recruiting a new Chair to build on the great work the charity is doing and to help us achieve more.**

UK Youth has a proud history of striving to ensure that every young person in the UK has the opportunity to succeed. We are committed to achieving this by empowering young people - particularly those from disadvantaged backgrounds - to transform their lives for the better through youth work.

Today we sit at the heart of a UK wide movement of 5,500 national, regional and local youth organisations, who collectively reach 1.6 million young people. Together we support young people on a social development journey as they transition from childhood to adulthood; engaging them in positive activities, developing their life skills and providing volunteering and employment opportunities to help them fulfil their potential.

Over the past five years we have grown significantly in reputation, scope and influence and we have put firm foundations in place to ensure that we have a sustainable future in which we can thrive, not just survive, to meet the challenges that the youth sector is facing. We are financially stable with a strong, motivated leadership team and we benefit from the long established and active support of our Patron, HRH The Princess Royal and our President, Nigel Mansell, CBE.

We are fortunate to have a committed and involved Trustee Board with a range of skills, experience of the youth sector and professional backgrounds, plus the vital input and involvement of young people themselves who make up part of our Board. It is a remarkable feature of UK Youth that those who become involved with us are struck by the passion, dedication, and enthusiasm of our staff, supporters, volunteers and all those engaged with us.

As the Chair of UK Youth, you will bring your knowledge, experience and skills to help us to make an even greater difference to the lives of the young people with whom we engage. With responsibility for overseeing the work of a charity that really cares about young people, you will be committed to empowering them and ensuring their voices are heard.

As Chair of the Trustee Board of UK Youth you will be responsible for ensuring the charity is well governed and able to achieve its charitable objectives in the context of a fast-changing world. You will be leading a highly effective group of Trustees who themselves bring a mix of skills to the table including private sector experience, a deep understanding of the youth sector, legal and financial expertise. This is a fantastic opportunity to support, strengthen and grow our charity for young people. This is an inspiring time to join UK Youth and help us transform the lives of young people. We look forward to meeting you.

Yours sincerely,

**Anne Stoneham MBE, Chair**

# About UK Youth

We are a leading national youth charity with a proud history spanning over a century. We are passionate about our vision to ensure all young people are equipped to thrive and empowered to contribute at every stage of their lives.

It is our mission to work with our nationwide movement to deliver innovative youth services, grow effective practice and campaign to increase support for youth work. Our services are open to all 9-25 year olds and 86% of the young people directly engaging with our work, face personal barriers or live in some of the most underserved areas of the UK.

Understanding and building on the strengths and needs of young people

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## We understand and build on the strengths and needs of young people

Many of the young people we work with have never been asked what they want to do for a living or what their dreams for the future are. At UK Youth we believe everyone has potential and our role is to enable them to unlock it so they can flourish. Listening to young people is at the heart of this process and their voice informs everything we do.

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Offering support and advice to youth service providers

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## We offer support and advice to youth service providers

We sit at the heart of a national movement of Changemakers and Innovators, brought together to support one and a half million young people across the UK. The movement unites national, regional and local youth organisations behind a common purpose – to ensure access to appropriate, high quality services for all young people in every community.

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Running world class skills development programmes for young people

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## We run world class skills development programmes for young people

Together with the organisations in our movement, we offer support, advice and training to equip young people with the vital life skills needed to engage in education, volunteering and employment. Our life skills programmes are supported by a range of trusts, foundations and businesses, including PwC, Microsoft, Spirit of 2012, UPS, National Lottery Community Fund, Oliver Bonas, LinkedIn and more. We deliver life skills training in youth organisations all across the UK and through outdoor learning in the New Forest at our dedicated centre, Avon Tyrrell.

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#### Measuring impact and sharing learnings

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#### We measure impact and share learnings

As a learning organisation we are constantly adapting and improving how we operate to ensure the work we do with young people is as effective as possible. We are keen to share our learnings widely to maximise the social impact of the whole youth sector. This is achieved primarily by sharing written insights, hosting seminars, speaking at conferences, and meeting with delivery organisations and decision makers.

#### Influencing policy and funding to prioritise services for young people

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#### We influence policy and funding to prioritise services for young people

UK Youth have been instrumental in unlocking funding for the sector; raising over £20million from businesses, trusts and foundations for the youth sector, working with DCMS on the creation of the £40million Youth Investment Fund and £90million Youth Futures Foundation, and influencing the approach taken by the Home Office with the £200million Youth Endowment Fund.

We worked together with The Scouts, Girlguiding, National Youth Agency, NCS Trust, Youth United Foundation, Step Up To Serve, The Prince's Trust, and the British Youth Council to call on Government to commit to developing a Youth Charter.

# Our reach

The work of UK Youth has never been more important given the challenges, issues and barriers so many young people face. Our focus is on those young people who face barriers to progression. The most common personal barriers reported by young people in our network are:



Area of deprivation



Not in education, employment or training (NEET)



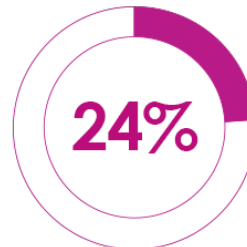
Low income family



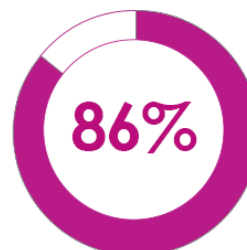
Low educational attainment



Rural isolation



of our participants come from the 10% most deprived areas



of our young people on our programme report at least one personal barrier



We want to identify and connect up good practice and learnings from youth organisations across the UK, to act as a catalyst for the creation and delivery of world class youth services for young people. UK Youth is committed to standing with young people, youth workers and volunteers to ensure their voices are heard and their knowledge is shared.

Together, we can ensure the young people who need it most have access to high quality services in their local area.

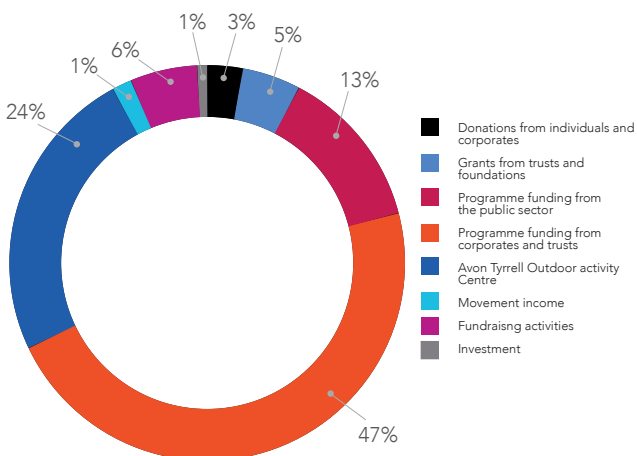
For more information visit our website [here](#).



# Finances

## Income

In 2018/19 we raised £6.1 million towards our mission of providing access to appropriate, high quality services for young people across the UK. Our funders include trusts, foundations, corporates, government and individuals.



Of the total income of £6.1 million, £3.8 million was received as restricted income (money given for a specific purpose).

	2018/19	2017/18	% change
	£'000	£'000	
Youth work programme income	3,644	3,929	-7%
Outdoor education income	1,484	1,562	-5%
Movement income	78	292	-73%
Grants and donations	491	536	-8%
Fundraising and investment	397	383	4%
<b>Total income</b>	<b>6,094</b>	<b>6,702</b>	<b>-9%</b>

## Board Meeting Dates

### 2020 Board Meetings

- Thursday 30 April: Finance and Organisational Development Committee meetings
- Thursday 21 May: Board meeting & Ambition AGM
- Wednesday 24 June: Finance Committee meeting
- Thursday 25 June: Organisational Development Committee meeting
- Thursday 16 July: Board meeting
- Thursday 3 September: Finance and Organisational Development Committee meetings
- Friday 25 & Saturday 26 September: Board residential at Avon Tyrrell
- Thursday 19 November: Finance and Organisational Development Committee meetings
- Thursday 10 December: Board meeting & UK Youth AGM

### 2021 Board Meetings

- Thursday 4 February: Finance and Organisational Development Committee meetings
- Thursday 25 February: Board meeting

Meeting dates beyond this TBC.

# Role profile

## Purpose

- To provide strategic leadership to UK Youth in collaboration with the Chief Executive and the Board of Trustees.
- To inspire the Board, Chief Executive and those within and outside of UK Youth through the promotion of the organisation's vision, mission and values.
- To oversee development and delivery of the charitable aims through the strategic plan, as agreed by the Board.
- Ensure that the charity is compliant with all legal, financial, reporting and other requirements.

### Role title:

Chair

### Location:

London

### Time commitment:

Approximately two days a month

### Board Meetings:

Four Board Meetings per annum with one annual residential away day at UK Youth's centre, Avon Tyrell

### Remuneration:

This role is unremunerated. Travel expenses as well as other out of pocket expenses directly incurred, as part of official Trustee business will be reimbursed.

## Key responsibilities

- To undertake the duties of a Board member.
- To Chair the Board in particular by:
  - Giving direction to policy and strategic decision making;
  - Ensuring that the Board makes clear decisions on strategy, policy, financial stewardship and risk exposure;
  - Monitoring the implementation of the Board decisions;
  - Planning the annual cycle of meetings with the Chief Executive.
- To monitor the performance of the Board, its members, and the Chief Executive.
- To develop the Board and to ensure that members are properly inducted and supported.
- To update and monitor the code of conduct for Board members and the scheme of delegation for the Chief Executive.
- On behalf of the Board to supervise and appraise the Chief Executive and delegate to the Chief Executive the management of the organisation.
- To represent the organisation when appropriate.



# Person specification

- A commitment to the mission, aims and ethos of UK Youth.
  - An understanding and awareness of the role of the youth sector and challenges that young people are facing, particularly those from disadvantaged communities, and an ability to relate effectively to the young people whom UK Youth works with.
  - A good understanding of the social, economic and political context in which UK Youth works and a willingness to further develop this understanding.
  - Ability to chair effectively a diverse Board of Trustees in governing an organisation and demonstrating a commitment to the importance of diversity as part of good governance.
  - Understanding of and ability to promote effective governance practices in the context of a registered charity.
  - A willingness to engage on behalf of the charity with a network of personal and professional contacts that would support fundraising, advocacy and influencing for the benefit of UK Youth and the work we do for young people.
  - Highly credible, a natural communicator and 'people person'. Able to inspire audiences (staff, supporters etc.) with clear and compelling messages about UK Youth.
- The ability and willingness to represent the charity and to play an ambassadorial role with policy makers, supporters and others.
  - The confidence and ability to provide support to Trustees and to evaluate the performance of the Board.
  - The ability to provide supervision and guidance to the Chief Executive and to work collaboratively in developing and implementing the strategy and monitoring performance of the organisation.
  - Independence of thought and judgement with a willingness to accept and promote collective responsibility for decisions reached by the Board collegiately and democratically.
  - Time and enthusiasm to dedicate to the role of Chair. The commitment to prepare for and attend four full Board meetings each year and Board sub-committee meetings as appropriate; to represent the organisation regularly; and to interact with the Chief Executive for supervisory meetings on a regular basis and in between as required and to conduct annual performance reviews for the CEO and Trustees.
  - A willingness to travel to represent UK Youth.
  - A commitment to the Trustees' code of conduct.

# How to apply

To apply to become the Chair of UK Youth please send a copy of your CV together with a supporting statement (maximum two sides).

Please ensure that your application fully addresses the requirements for the role. Please let us know if you will require any special provision as a result of any disability should you be called for interview.

Finally, please ensure that you have included your telephone numbers, as well as any dates when you will not be available or might have difficulty with the indicative timetable.

Applications should be made via the Prospectus website at:

[www.prospect-us.co.uk/executive/job/HQ00176828](http://www.prospect-us.co.uk/executive/job/HQ00176828)

## Recruitment Timetable

**Deadline for applications:** 5 April 2020 at midnight

**Interviews with Prospectus:** w/c 20 April 2020

**Interviews with UK Youth:** w/c 4 & 11 May 2020

## Queries

If you have any queries on any aspect of the appointment process, need additional information or would like to have an informal discussion, please contact Jessica Stockford or Camille Revuelta at Prospectus on 0203 479 5405, or email:

[Jessica.Stockford@prospect-us.co.uk](mailto:Jessica.Stockford@prospect-us.co.uk)

[Camille.Revuelta@prospect-us.co.uk](mailto:Camille.Revuelta@prospect-us.co.uk)









# UK YOUTH



**Created by the Prospectus  
Talent Attraction team.**

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