

East End
COMMUNITY FOUNDATION

**TACKLING DEPRIVATION THROUGH
PHILANTHROPY AND CHARITABLE GIVING**

Chair Appointment Pack

An introduction from the Chief Executive

Established by the London Docklands Development Corporation as its forward strategy for continued community engagement in the area, the East End Community Foundation (EECF) exists to alleviate the area's high levels of deprivation.

As a philanthropic foundation we award grants using the income from our permanent endowment. In addition, we provide a professional charitable giving management service including grant making and philanthropic advice to the companies, agencies and individuals who want to give back to this great part of East London.

EECF holds a unique position in the East End, with both its residents and place, and our work sits at the heart of where social change happens. Our focused geographical reach has enabled us to gain unrivalled knowledge of small charities and community groups across our patch that are working with residents living in poverty, and our role is to inspire London's wealth to support them. Our expertise came to the fore when Covid-19 reached us and within days of launching the East End Emergency Fund, we were directing essential support to where it was most needed.

In our thirty years, we have raised and distributed over £25m for community-based organisations to tackle inequality. We are proud that our grant making has improved the quality of life of thousands of east enders through qualifications and employment, access to learning, cultural opportunities and improved wellbeing.

I joined EECF in 1998 and was drawn by the area's unique business and social dynamics, and the challenging but rewarding opportunities they present. The area has seen considerable regeneration, opportunities and wealth creation, but unfortunately for many local residents the benefits have not reached them.

Over the past three years we have been increasing our Trustee Board to greater reflect our role and to strengthen our connections with the City and its leaders. With a small team of 10, we have a track record of punching above our weight, but in early 2020 the Board committed to grow the staff to extend our reach and impact.

In 2019/20 EECF committed over £1.6m in almost 200 grants and in 2020/21 we expect to award close to £3m as a result of Emergency Fund in response to Covid-19. Our work and influence have taken us into Central and local Government, FTSE 100s and wealth managers alike. But this is just the tip of the iceberg as we have so much more to do.

At EECF, we are committed and best placed to direct charitable giving to where support is needed the most, improving the impact of donor investments. Our strategy is to be more resolute – both with donor generosity and with the grassroots organisations we support. This means concentrating a significant proportion of our resources on three areas of social needs, magnified as a result of Covid-19, while encouraging collaboration between donors to achieve meaningful social change.

We have much to do and are ambitious for ourselves and East London. I hope this opportunity excites you as much as it does us, and that you'll consider joining us for the next stage in our impact journey.



Tracey Walsh
Chief Executive



**DISMOUNT THERMAL EQUIPMENT
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GROSS WEIGHT 86KGS
EMPTY WEIGHT 51KGS

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Our Vision

EECF exists and operates for the public benefit. Through its grant making and co-ordination of charitable giving locally it works to reduce inequality and poverty within its geographical remit. Its formal objective is to promote the relief of poverty and sickness of persons within the London Boroughs of Tower Hamlets, Hackney, Newham and City of London.

Our Mission

To drive philanthropy and charitable giving that responds to community needs and aspirations in East London, both now and in the future.

Our Vision

A philanthropic East End free of poverty.

Our Focus

Social needs in the East End are broad ranging and often higher than the London or national average. Our grant making is diverse but we have prioritised quality funding requests that focus on:

- increasing employability
- raising educational achievement
- reducing isolation
- improving access to information, advice and guidance

Covid-19 has exacerbated many social needs locally so going forward will be concentrating on digital exclusion and the needs of elders and young people.

Our Purpose

To drive philanthropy and charitable giving that responds to our community's needs and aspirations, both now and in the future, we use our extensive local expertise and networks to:

- award grants to local grassroots organisations using income from our endowment
- manage and administer grant making for those with the ability to give
- promote, encourage and co-ordinate local philanthropy and charitable giving
- remain abreast of local issues and regularly publish research to guide others
- advise businesses, individuals, government and charitable trusts to help them achieve their philanthropic and social responsibility goals
- deliver a small volunteer brokerage to engage employees with local community projects

Why our work is important

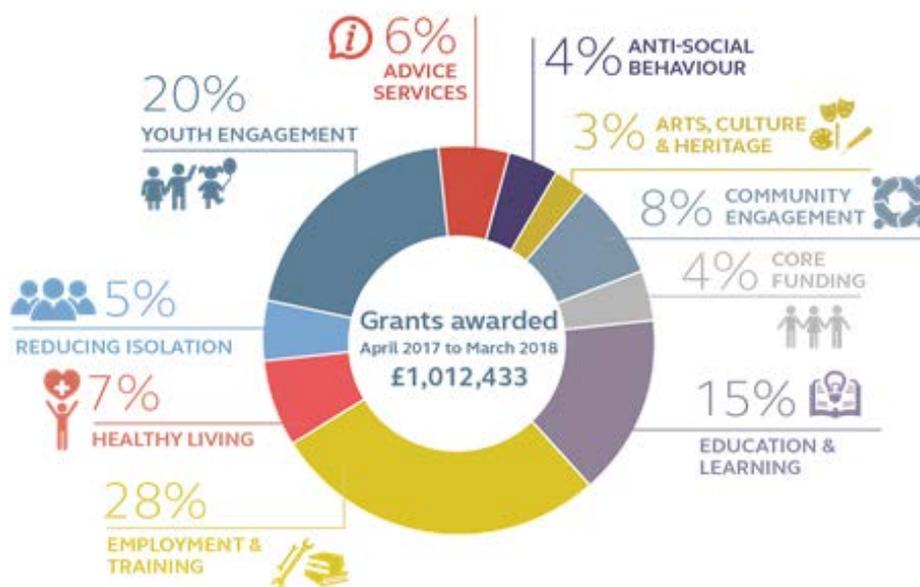
Despite the area being considered the financial powerhouse of Europe, and home to a fast growing tech sector, the East End suffers from extremely high levels of deprivation in the UK.

Of the 343 boroughs in the UK, the Government's Index of Multi Deprivation ranks Hackney, Tower Hamlets and Newham as the 2nd, 3rd and 7th most deprived respectively.

Specifically:

- 1 in 4 children live in poverty; Tower Hamlets (53%), Hackney (40%) and Newham (39%). The national average of 28%.
- 1 in 2 older people living in poverty

In addition, Covid-19 is disproportionately affecting those from more deprived areas and BAME communities. This means our work is needed now more than ever and we must respond by driving increased philanthropy and charitable giving to ensure it effectively supports those who need it most.



Total number of grants awarded



Role Description: Chair of Trustees

Purpose

The Chair will be invested in East London, its diversity and its communities. EECF plays a key philanthropic role in East London, supporting communities at the grassroots level. The Chair should have a keen interest in shaping this philanthropic landscape, taking an active role in business development and donor engagement with the Executive and supporting grassroots organisations in the East End. Utilising their passion for philanthropy, the Chair will help EECF build a competitive donor space. The Chair will play a key role in shaping the long-term sustainable future of EECF, be able to horizon scan and effectively mobilise new opportunities. The Chair leads the Board to hold the Executive Team to account for the Charity's mission and vision, providing inclusive leadership to the Board of Trustees, ensuring that each Trustee fulfils their duties and responsibilities for the effective governance of the Charity.

Objective

- To act as an ambassador and the public face of the charity in partnership with the Chief Executive.
- To support the Chief Executive to produce and implement the Charity's mission and vision.
- To provide inclusive leadership to the Board of Trustees, ensuring that each one fulfils their individual duties and collective responsibilities for the effective governance of the charity.

Principal responsibilities

External Relations

- Act as an ambassador and spokesperson for the charity
- Represent the charity at external functions, meetings and events
- Proactively network and promote EECF in order to raise its profile and to grow income

Relationship with the Chief Executive

- Establish and build a strong, effective and constructive working relationship with the Chief Executive, ensuring s/he is held to account for achieving agreed strategic objectives
- Support the Chief Executive, whilst respecting the boundaries which exist between the two roles

Role Description Continued

Relationship with the Chief Executive continued

- Ensure regular contact with the Chief Executive and develop and maintain an open and supportive relationship within which each can speak openly about concerns, worries and challenges; this will include monthly face to face meetings of at least one hour
- Liaise with the Chief Executive to maintain an overview of the Charity's affairs, providing support as necessary
- Conduct or actively contribute to an annual appraisal for the Chief Executive in consultation with other Trustees
- Ensure that the Chief Executive has the opportunity for professional development and has appropriate external professional support.

Strategic Leadership and Governance

- Provide leadership to the Board and ensure that Trustees fulfil their individual duties and collective responsibilities for the effective governance of the Charity
- In consultation with the Chief Executive, ensure that the Board fulfils (i) the Charity's mission and vision and (ii) its duties to maintain the sound financial health of the charity, with systems in place to monitor financial accountability and the management of risk
- Appraise the performance of the Trustees and the Board on an annual basis and work with the Chief Executive so that the Board of Trustees has the right balance of skills, knowledge and experience needed to govern and lead the charity effectively and reflects the wider community.

Additional information

The above list is indicative only and not exhaustive. The Chair will be expected to perform all such additional duties as are reasonably commensurate with the role.

Remuneration:

The role of Chair is not accompanied by any financial remuneration, although expenses for travel may be claimed.

Time commitment:

Six Board meetings per year. The Chair is also expected to have regular meetings with the Chief Executive, and also represent the Charity at various events and meetings with key stakeholders. The Chair is also free to be a member of any of EECF's Committees.

Role Description Continued

Terms

The charity's Chair (and board members) will serve one three year term with eligibility for reappointment.

EECF's Chair is appointed annually and is eligible for re-appointment whilst holding the position of trustee.

The Vice-Chair acts for the Chair when the Chair is not available and undertakes assignments at the request of the Chair.

In addition to chairing the main Board meetings, the Chair has the right to attend the three sub committees, which all meet quarterly. The candidate should not have any interest which may conflict with his/her ability to perform fully the role of Chair.



GO+ Forum
Christmas Newsletter 2018

Person Specification

Objective

- To act as an ambassador and the public face of the charity in partnership with the Chief Executive, helping to raise income and profile
- To support the Chief Executive to produce and implement the Charity's mission and vision
- To provide inclusive leadership to the Board of Trustees, ensuring that each one fulfils their individual duties and collective responsibilities for the effective governance of the charity

In addition to the qualities required of a Trustee of the Charity, the Chair must also meet the following requirements:

Personal Qualities

- Demonstrate a strong and visible passion and commitment to the charity, its strategic objectives and cause
- Personal gravitas to lead one of East London's leading giving organisations
- Strong leadership and relationship building abilities with the ability to inspire and bring people together
- A good network and a willingness to use it to support EECF's mission
- Demonstrate tact and diplomacy, with the ability to listen and engage effectively
- Ability to foster and promote a collaborative team environment
- Ability to commit time to conduct the role well, including travel and attending events out of office hours

Experience

- A successful senior leader with experience of leading through change and growth
- Experience of charity or corporate governance and working with or as part of a Board of Trustees or other relevant non-executive board
- Experience of external representation, fundraising and profile raising, and managing a complex group of stakeholders
- Financial management expertise

Person Specification

Knowledge

- Broad knowledge and understanding of the Civil Society sector and current issues affecting it
- Good understanding of charity or corporate governance issues including finance, law and regulation

Interested in learning more about the East End Community Foundation?

Follow the links to learn more about our [giving](#), [grants](#), [impact](#), [latest news](#), and [team](#).

Read more about our East End Emergency Fund's Coronavirus Appeal [here](#).



How To Apply

To express your interest in the role, please submit the following:

- An up-to-date CV or hyperlink to your LinkedIn profile
- A supporting statement that outlines your motivation for applying and addresses the criteria in the Person Specification
- Details of your availability on the dates provided in the indicative timetable

All applications should be emailed to Melissa Baxter, our recruitment partner at Trustees Unlimited. [Please click here to send your application.](#)

If you would like to have an informal and confidential discussion about the role, please contact Melissa Baxter on 07789 985229 / melissa.baxter@russam.co.uk.

Equal opportunities

The East End Community Foundation is fully committed to eliminating discrimination and promoting equality and diversity in our workforce and employment practices, in the work we undertake, and in the provision of all our services. We therefore expect all of East End Community Foundation's staff and trustees to be willing and able to make a positive contribution to the promotion and implementation of our Equality and Diversity policy.

Recruitment Timetable

An indicative timetable for candidates is as follows:

Closing Date:	Friday 16th April 2021
Interviews with EECF:	Thursday 29th April 2021
Appointment as Trustee:	Tuesday 1st June 2021
Appointment as Chair:	November 2021

Group 2

- BABBLING / TOO MUCH OR IRRELEVANT INFO
- NO DOB! / NO PHOTOS
- BAD SPELLING / GRAMMER / PUNCTUATION
- BADLY STRUCTURED / NOT CONCISE
- DOUBLE CHECK
- > LYING!
- (SOUND CLIPS ARE HAPPY)

Jack Dash House
2 Lawn House Close
London E14 9YQ

T: 0207 345 4444 : www.eastendcf.org