**Development Board Member – Role Description**

Title: Development Board Member

Liaising closely with: Chief Executive, Board Coordinator

**Role Summary:**

The role of Board Members is to provide support, guidance and personal influence to the Development Board. The Board Member’s aim is to utilise their personal contacts, industry insights and connections to enable the Board to raise funds by securing new donations (“directly” raising money) or securing income-generating opportunities (“indirectly” raising money).

All Board Members will work closely with the Chief Executive and Board Coordinator to deliver Development Board activity that supplements the charity’s fundraising ambition to expand the current run-rate income generation of the charity, from £15m over the next five years to £55m. It is expected that within our goal of £55m the Development Board will either directly generate or influence at least £25m of income for research.

1. **Responsibilities of the Board Member:**

Working with the support of the charity’s team, including the Board Coordinator, the Board Member will:

* + Attend and contribute to Board meetings;
  + contribute to Board activity outside of meetings;
  + give recommendation to the Board fundraising strategy;
  + implement any relevant actions or decisions that are made at meetings;
  + represent the organisation at appropriate events, meetings or functions;
  + act as a spokesperson for the organisation where appropriate;
  + identify potential donors and other major supporters at appropriate levels;
  + engage potential donors and supporters, in order to develop their relationship with Cure Parkinson’s;
  + make “asks” of potential donors and supporters if there is a prospect of a significant donation or contribution, or otherwise advise the charity’s team to make an “ask” as appropriate;
  + ensure donors and supporters are properly stewarded in conjunction with the charity’s team; before, during and after any donation or contribution;
  + champion the cause of Cure Parkinson’s, raising awareness and encouraging support.

1. **Time commitment** 
   * A minimum of 4 Board meetings a year
   * Regular meetings with Chief Executive
   * Regular contact with the Board Coordinator between meetings
   * Attendance at events
   * Ad hoc meetings where necessary
   * Attend relevant training sessions where necessary

The above list is indicative only and not exhaustive.

1. **Additional Information:**

Remuneration: The role of Board Member is not accompanied by financial remuneration.

Cure Parkinson’s will cover reasonable expenses incurred as a result of Board activity.

Term of Office: Board Members will be appointed to the Board for a term of 2 years with a possibility of a 2-year extension.

Location: Meetings will take place in central London and virtually.