



FrameWorks UK

Non-Executive Board Director

FrameWorks UK

FrameWorks UK collaborates with mission-driven organisations to achieve social change through framing research and support in using framing research.

FrameWorks UK is a not-for-profit, registered company limited by guarantee, and a subsidiary company of the FrameWorks Institute in the US.

Board of Directors

The FrameWorks UK Board has a minimum of 3 Non-Executive Board Directors, including the Chair, who are legally, morally and financially responsible for the organisation.

Their key roles are:

1. To assure that the organisation's strategy is in line with the articles of the organisation.
2. To assure the financial health and stability of the organisation and that funds are used to effectively deliver on the organisation's mission and purpose.
3. To assure that the organisation has effective senior management.
4. To assure that the organisation operates within the law.
5. To assure that the organisation has enough funding to meet its objectives.

The Chair of the Board is Deborah Phillips PhD, Professor of Psychology and Associated Faculty at the McCourt School of Public Policy at Georgetown University and Member of FrameWorks Institute Board in the US.

The other Board members are: Franklin Gilliam Jr. PhD, Chancellor of the University of North Carolina Greensboro and a Board Member and Senior Fellow with FrameWorks US; and Imran Hussain, Director of Policy and Campaigns at Action for Children.

Nat Kendall-Taylor PhD, Chief Executive Officer of FrameWorks Institute in the US and Kate Stanley, Executive Director of FrameWorks UK have both served as Board Directors during FrameWorks first year of operation. Now that FrameWorks UK has successfully been established, they will step down as a Board member during 2022 to focus on their roles as chief executives of their respective FrameWorks organisations.

Board Director role description

Along with the other Board Directors, to provide strategic direction to the Executive Team and ensure effective governance and strategic leadership of FrameWorks UK and delivery of its mission and vision.

Principal responsibilities:

- Strategic leadership: with the other Board Members to provide leadership to FrameWorks UK and its Executive Director, ensuring maximum impact of the organisation. This includes participating in effective governance and ensuring the organisation operates in a way that is consistent with its articles of association and the inter-Company agreement with FrameWorks in the US.
- Governance: Ensure effective governance arrangements; engaging in the development of the Board and ensuring their knowledge and keeps pace with current and future organisational developments.
- Financial oversight: Provide effective financial oversight and ensure that it is managed in a way that strengthens its financial sustainability.
- External Relations: Act as an ambassador for FrameWorks UK, maintaining relationships with key stakeholders, acting as a spokesperson for the organisation, and representing FrameWorks at external meetings and events.
- Efficiency and effectiveness: Participate in meetings of the Board effectively and efficiently, bringing impartiality and objectivity to the decision-making process while ensuring that decisions are taken in the best interests of FrameWorks UK.
- Relationship with the Executive: Establish and build a strong, effective and a constructive working relationship with the Executive Director, contributing to the process of holding the Executive Director to account for achieving agreed strategic objectives.
- Business Development: Supporting the work of the Executive Director by assisting with identifying new funding streams and opportunities as appropriate.

Person Specification:

- Commitment to the mission and values of FrameWorks UK.
- Experience in the *UK* mission-driven sector.
- Experience of working collaboratively with Board Members and CEO/Executive Director to drive strategic direction and effective leadership.
- Experience with the field of strategic communications.
- Experience applying social science research and an understanding of FrameWorks research methods and approach.
- Experience influencing social change, ideally through shifts in public discourse.
- Understanding and acceptance of the legal duties and responsibilities of being a Board Member of a non-profit organisation.
- Ability to make strategic decisions in line with the organisation's governance arrangements.
- Ability to develop highly effective external relationships with a range of stakeholders, including government, charities and foundations.
- Excellent communication and interpersonal skills with the ability to work with other Board members, the Executive Director, and a range of external stakeholders and communicate clearly, accurately, with diplomacy and cordiality.
- Willingness to speak on the behalf of the organisation.
- Ability to exercise financial oversight of the organisation.

It is not expected that every Board Member has each of these skills and this experience on joining the Board. Rather, we are seeking to build a Board that has all of these skills and this experience between them. At this time, we are especially keen to add a Board Director who has experience in strategic communications; campaigns; philanthropy or business development.

Terms of the appointment

The appointment of Board Member is being made on the following basis:

Remuneration: This is an unpaid position.

Expenses: All reasonable out of pocket expenses will be reimbursed in accordance with FrameWorks UK's expenses policy.

Time commitment: There is no fixed time commitment for the role. The Board Member is expected to carry out the duties as expected. We estimate a time commitment of around 8 days per year is required. This includes Board Meetings, preparation for these meetings, and representing the organisation at various events and meetings with key stakeholders. Board meetings are usually held online. When they do happen in person, they will ordinarily be in London but other meetings may be required from time to time across the UK.

Term: There is no fixed term for FrameWorks UK Board Members, however, best practice is usually a maximum term of six years. This is subject to review.

To apply

Please express your interest in this role by sending your cv to the Executive Director of FrameWorks UK, Kate Stanley at: kstanley@frameworksuk.org by the deadline of midnight on 10th October 2021.

Strategy Map 2021-2023

Why

Vision

FrameWorks UK collaborations result in better public discourse and, ultimately, better policies and practices and a more equitable society.

Mission

FrameWorks UK works with mission-driven organisations to create social change through framing research and support in using that research.

What

Impact

Better framing strategies on issues facing children and families lead to shifts in public discourse, policy and practice.

Impact

Better framing strategies on health, homes and poverty lead to shifts in public discourse, policy and practice.

How

Activity

Develop our people, culture, systems and financial sustainability

Activity

Collaborate with FrameWorks US on excellent framing research

Activity

Innovate to support partner's strategic communications

Activity

Influence change through events, outputs & relationships

Values

Impact: We create change. We collaborate to achieve social justice: the more equitable distribution of resources & the full inclusion of all people.

Evidence: We use robust evidence to solve problems and innovate to make this evidence accessible.

Inclusion: We involve people with direct experience of social issues and are responsive to the needs of our partners.